



SPONSOR BENEFITS

TransformIT Springboard Event 2025

DEAR SPONSORS,

It's time to show Europe, and the world, that your company is a Champion for Transformation! The markets, and the world, need you now.

6-7 MAY 2025
BRUSSELS EXPO

PLATINUM 1x 50,000 €

- Your logo and sponsorship recognition on the event website and onsite signage
- Your logo featured in digital campaigns including editorial & press releases (minimum 5 campaigns)
- 2 conference speaking slots (keynote)
- 8 conference tickets
- Free Presentation Slot (GreenTech) – Exhibition Party Stage
- Reserved space for up to 4 people in the VIP area (catering included)

GOLD 2x 30,000 €

- Your logo and sponsorship recognition on the event website and onsite signage
- Your logo featured in digital campaigns including editorial & press releases (minimum 5 campaigns)
- 2 conference speaker slots
- 4 conference tickets
- Free Presentation Slot (GreenTech) – Exhibition Party Stage
- Reserved space for up to 4 people in the VIP area (catering included)

SILVER 3x 20,000 €

- Your logo and sponsorship recognition on the event website and onsite signage
- Your logo featured in digital campaigns including editorial & press releases (minimum 5 campaigns)
- 1 conference speaker slot
- 3 conference tickets
- Free Presentation Slot (GreenTech) – Exhibition Party Stage

BRONZE 5x 10,000 €

- Your logo and sponsorship recognition on the event website and onsite signage
- Your logo featured in digital campaigns including editorial & press releases (minimum 5 campaigns)
- 1 conference speaker slot
- 2 conference tickets

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SPONSOR LEVELS & BENEFITS	PLATINUM	GOLD	SILVER	BRONZE
1. Logo Presentation *1	• With a short slogan • Maximum visibility • Large logo	• Maximum visibility • Smaller logo than Platinum Sponsor	• High Visibility • Smaller logo than Gold Sponsor	• Good Visibility • Smaller logo than Silver Sponsor
2. Logo in Digital Campaigns *2	●	●	●	●
3. Onsite Logo Branding *3	●	●	●	●
4. Conference Speaker Slots *4	2 (Keynote)	2	1	1
5. Conference Tickets *5	8	4	3	2
6. Free Presentation Slot (GreenTech) on the Exhibition Party Stage *6	●	●	●	
7. Reserved Spots in the VIP Area (catering included) *7	●	●		

- Your logo presentation:** Your logo and sponsorship level featured in all communication media, the event website, hall plans and event brochure.
- Your logo in various digital campaigns including editorial features & press releases (minimum 5 campaigns).**
Logo and sponsorship level featured In the TransformIT Europe newsletter distributed to 300,000 contacts across all industries (with a strong focus on tech sectors in the EMEA region and beyond) – From January to May 2025; company sponsorship acknowledgment in all advertising campaigns and press releases in the run up to the event
- Logo presentation at the Brussels Expo** on 3-5 large logo display boards / banners
- Number of conference speaking slots**
- Number of conference tickets** (ticket value € 200)
- Free Presentation Slot on the Exhibition Party Stage** for an outstanding GreenTech solution (approximately 10 minutes)
- Reserved space for up to 4 people in the VIP area including catering** (value € 2,655)

Conditions: All sponsors to actively promote and invite key target group(s) to TransformIT Europe and engage their customer network to attract other high-profile participants (speakers, conference delegates, award applicants, exhibitors for the 2025 / 2026 events).