

# THE FUTURE NEEDS YOU. NOW.

## A NEW Trade Fair & Marketplace for Green Technologies

The kick-off conference is the first cross-industry B2B GreenTech conference to connect companies, experts and political decision-makers from across Europe. Taking place in May at the Brussels Expo, the Springboard Event will introduce the inaugural TransformIT Europe trade fair, scheduled to take place in 2026. The new platform for business will promote innovative sustainable solutions as well as marketing and distribution channels for green technology products. TransformIT Europe aims to elevate green tech businesses with innovative products and solutions, raise their profile in society and establish them more broadly in the European economy.

Highlights include keynote presentations from the most outstanding GreenTech innovations, the development of the 2026 event orientation, and the formation of the TransformIT Europe advisory board.

### BOOK NOW!

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#### FIND MORE INFORMATION HERE:

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[www.transformit.eu](http://www.transformit.eu)

## Springboard Event 2025

Hybrid format (on-site and virtual opportunities to participate at the show)

Europe's largest Green Tech network

Cross-industry themes

Exclusive exhibitor and sponsor visibility

GreenTech keynote presentations

Future Sparks startup showcase

## 2 Day Conference & Expo

Creating connections between EU policymakers and solution providers with real impact

### DAY 1

Opening address by a member of the EU Commission, VIP tours, panel discussions, networking functions, and an evening tradefair party with GreenTech keynote presentations

### DAY 2

Circular Economy panel discussions, VIP tours, parallel workshops tracks in the Expo zone, and closing conference

### YOUR OPPORTUNITY

Stand out as a partner of the conference and keynote series: 4 sponsorship packages are guaranteed the highest visibility at the Springboard event

# EVENT OVERVIEW

**BRUSSELS EXPO**  
 6 – 7 May 2025

The **NEW Marketplace** to Accelerate the Green Economy and Sustainable Business Transformation

**60 Speakers**  
**600 Conference Delegates**  
**35 Exhibitors**  
**200 International Press**  
**30+ Countries**

### AUDIENCE PROFILE

**70% IT Channel**  
 (resellers, system integrators, solution providers, telcos, distributors)

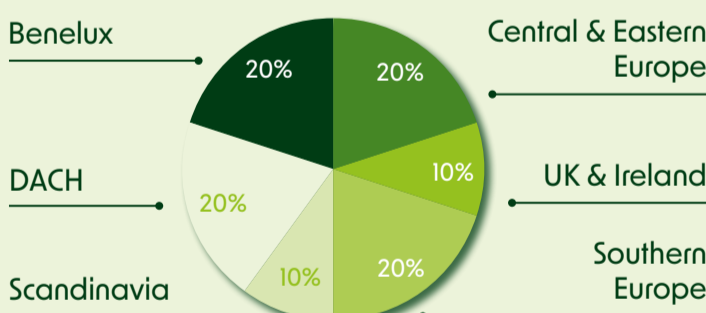
**30% Endusers**  
 (CSO, CTO, CIO, CFO, Sustainability Managers)

For the full breakdown of the exhibitor categories scan here or visit:

[www.transformit.eu](http://www.transformit.eu)



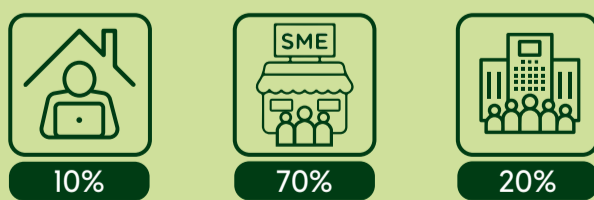
### AUDIENCE BREAKDOWN BY REGION



### END USER VERTICALS

- Automotive
- Agriculture
- Bio Technology
- Construction
- Distribution
- Education
- Farming
- Financial Services
- Government
- Healthcare Manufacturing
- Marketing
- Pharmaceuticals
- Retail
- Robotics
- Supply Chain

### END USER COMPANY SIZE SPLIT



### EXHIBITOR CATEGORIES

- AI, IOT, ESG & CSRD
- Software & Services
- Healthcare
- Clean Energy & Storage
- Mobility & Transport
- ICT & Hardware
- Industrial IT
- Chemicals & Materials
- Education & Employment
- Green Building & Smart City
- Agriculture & Food
- Startups
- Circular Economy & Refurbishing