

# EVENT OVERVIEW

**BRUSSELS EXPO**  
**6 – 7 May 2025**

**The NEW Marketplace to  
Accelerate the Green  
Economy and Sustainable  
Business Transformation**

**40 Speakers**  
**600 Conference Delegates**  
**25 Exhibitors**  
**100 International Press**  
**30+ Countries**

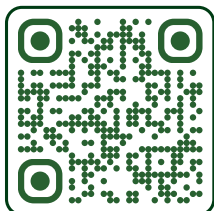
## AUDIENCE PROFILE

**70% IT Channel**  
(resellers, system integrators,  
solution providers, telcos, distributors)

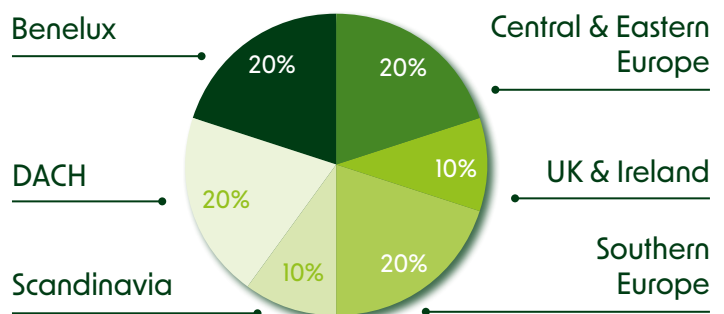
**30% Endusers**  
(CSO, CTO, CIO, CFO,  
Sustainability Managers)

For the full breakdown of the  
exhibitor categories scan here or visit:

**[www.transformit.eu](http://www.transformit.eu)**



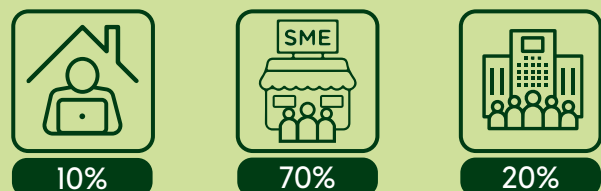
## AUDIENCE BREAKDOWN BY REGION



## END USER VERTICALS

- Automotive
- Agriculture
- Bio Technology
- Construction
- Distribution
- Education
- Farming
- Financial Services
- Government
- Healthcare Manufacturing
- Marketing
- Pharmaceuticals
- Retail
- Robotics
- Supply Chain

## END USER COMPANY SIZE SPLIT



## EXHIBITOR CATEGORIES

- AI, IOT, ESG & CSRD
- Software & Services
- Healthcare
- Clean Energy & Storage
- Mobility & Transport
- ICT & Hardware
- Industrial IT
- Chemicals & Materials
- Education & Employment
- Green Building & Smart City
- Agriculture & Food
- Startups
- Circular Economy & Refurbishing